

BUSINESS IMPROVEMENT DISTRICT BOARD OF DIRECTORS MEETING

CHAMBER DEVELOPMENT CENTER | 301 S. BURLINGTON

AGENDA | November 18th, 2025, 8:00 AM LOCATION: 301 S. Burlington

BOARD MEMBERS: Bob Murphy, Brandi McCoy, Jessi Hoeft, Tim Jacobi, Jeb Brant, Sheana Smith, Mikaela Kruger, Mitch Swanda

GUESTS: Jesse Oswald, Ember Batelaan, Mark Funkey, Kevin Kubo

A. CALL TO ORDER

Motion that prior to this meeting, notice was posted at the temporary City Administrative offices at 2727 W. 2nd Street Ste 424 and at the temporary Development Services offices at 3505 Yost Avenue, and that a copy of the Open Meetings Act is posted in the meeting room, and that each member of the board received a copy of the proposed agenda, and that an agenda for such meeting, kept continuously current, is available for public inspection at the BID office at 301 S. Burlington Avenue, Hastings, Nebraska and that said meeting be held in open session. **Moved by Jeb Brandt and 2nd by Jessi Hoeft**

B. CONSENT AGENDA

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A. October 2025 Minutes, **Moved by Mikaela and 2nd by Jeb.**

B. Financial Report - Lily Teeple

C. REPORTING & PROJECTS

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A. Presidents Report:

a.

B. Directors Report:

a. Lights are installed! **Lights went up fast, the old were definitely needing to be replaced, dangerous. Phase 1 is complete and Phase 2, is almost completely funded.**

b. Kerry-Ann & Dan Strecker will join us next month, **Being appointed at November City Council meeting. Kerry-Ann is with Back Alley Bakery and Dan is from Ridgeline.**

C. CRA Update:

a. Tree & Sled in old Berts Lot for Holidays, **This is an addition to 2025 Christmas decor but the lot is for sale with hopes that this will become a business.**

b. 402 W 2nd (old Pacha building) getting new windows in the next week, **Progress**

D. NEW BUSINESS

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A. Library Greenspace Update **Kelly for the HPL was here with a packet with the Library Project to improve the lot that was purchased for learning beyond the library walls. They are secured \$625,000 of the 1.5M they are looking for to start the project. They are in the silent phase of fundraising with the public phase to follow. Looking to start project in 2027. Will be a great addition to downtown.**

B. C-2 zoning updates, **Just a few changes to First floor residential codes in the downtown area.**

C. Small Business Saturday

a. Bought bags \$170

b. CVB donated \$300

c. Items due Nov. 21st so team can assemble them

D. Photography of Lighting

a. Quote from Caden Block Media \$485 split 50/50 with Chamber of Commerce for marketing of CoL and to encourage donations for phase 2 of LED lights - we will participate in Give Day for this. **Jessi made motion to hire Caden to video during the COL, Contract attached to todays agenda. , Makeala 2nd. Passed**

E. Happy Holidays Garland

a. Backdrop for giant tree, **Andrew will be in charge of this and will store the garland for use in 2026**

b. \$400, **Mitch moved to approve the \$400 spending for garland, and Makeala 2nd. Approved.**

E. OLD BUSINESS

Page:

A.

F. ADJOURN

A. NEXT MEETING December 16th | 8:00 A.M. Chamber Office , **Jeb motioned to adjourn and Jessi 2nd.**